

# IMPACT BRIEF

## CLIENT:

### **Pantzer Properties, Inc.**

New York, NY

## DESCRIPTION:

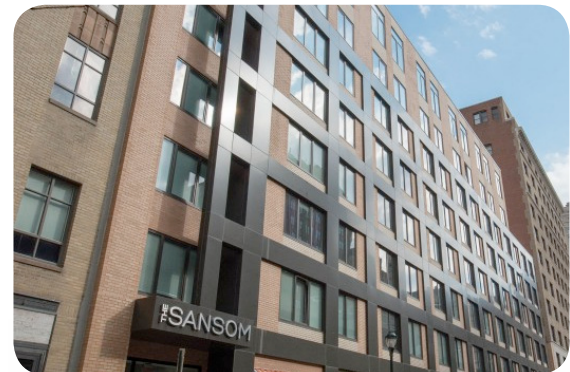
Pantzer Properties, Inc. is an owner/operator of numerous investment properties on the east coast of the United States. The company is headquartered in New York City with offices in New Jersey, Pennsylvania and Virginia employing 230 people. The company has completed approximately \$5 billion in real estate transactions focusing almost exclusively on high-rise, mid-rise and garden apartment multi-family assets. The company currently owns and manages 27 properties comprising 8,985 apartment units.

## CLIENT NEEDS:

The company's assets and workforce are spread over a large geographic area. The client was looking for an effective mobile solution to expedite the rental process, determine apartment inventories, share floor plans and unify critical data. Maximizing occupancy using a streamlined, consistent process across all properties is a high priority. The client needed a solution that could access its existing database, online resources and wanted to leverage mobile device management as an outsourced service.

## SOLUTION & IMPACTS:

The client was referred to iBusiness Technologies by Apple's Business Team to provide precise and swift device integration services. iBusiness Technologies deployed more than 250 iPads for use throughout the client's organization and locations. Employees can now access floor plans, realtime rental unit availability, lease applications, guest cards and other essential information to optimize occupancy. Completed information is instantly transmitted from any location for immediate processing. iBusiness Technologies is providing mobile device management, user support and over-the-air distribution of content. The system's configuration permits seamless and rapid scalability.



## SOLUTION SUMMARY:

### PRODUCT & SERVICE MIX:

250 x iPads  
AppleCare  
MobiliForms  
Device Integration Services  
Mobile Device Management

### SOLUTIONS PROVIDER:

iBusiness Technologies