

IMPACT BRIEF

CLIENT:

Decorating and Staging Academy

Valley Spings, CA

DESCRIPTION:

The Decorating and Staging Academy was established in 1999 and now trains people across the country who want to start their own or expand their existing home design and real estate staging business. The academy offers their courses in a variety of ways including live classes, webinars and on-demand training.

CLIENT NEEDS:

The client was looking to provide their students with course materials on a mobile platform in order to have the flexibility of easily and cost-effectively customizing, updating and tailoring the materials over the length of the course. They also wanted to provide participants with the ability to reference the course content on-demand once the course was completed.



SOLUTION & IMPACTS:

The client was referred to iBusiness Technologies by the Apple's Deer Park Business Team. iBusiness Technologies deployed the solution on fully branded iPads featuring custom-designed, shrink-wrapped packaging and preloaded content with all the necessary coursework and relevant apps. Course materials contained best practice procedures, furniture catalogs, paint color guides and sample floor plans. The preconfigured iPads also included resources enabling the organization to remain engaged with students for revenue generation beyond graduation. While enrolled in a DSA class, students take notes directly on the iPad and save all materials, including their notes and collaborative projects.

SOLUTION SUMMARY:

PRODUCT & SERVICE MIX:

Device Integration Services
iPads
AppleCare+
Mobile Device Management

SOLUTION PARTNER:

iBusiness Technologies
New York • Chicago • Philadelphia